

24 March 2020

Digitalbox plc
("Digitalbox" or "the Company")

Update to Results Announcement

Digitalbox plc (AIM: DBOX), the mobile-first digital media business, which owns Entertainment Daily and The Daily Mash, provides the following update regarding the announcement of its results for the year ended 31 December 2019.

As previously announced, Digitalbox intended to publish its final results for the year ended 31 December 2019 on Thursday 26 March 2020.

However, being mindful of the recent requests from the Financial Conduct Authority and the Financial Reporting Council for companies to delay the reporting of their financial results and following consultation with its auditors, the Board has decided to defer the announcement of its final results. Therefore, it will no longer publish them on 26 March 2020.

The Board can confirm it still expects the final results to be in line with the guidance provided in the trading update of 16 January 2020.

The Board will update the market with a date for the release of its audited financial statements as soon as practicable.

ENDS

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About Digitalbox plc

Based in Bath, UK, Digitalbox is a 'pure-play' digital media business with the aim of profitable publishing at scale on mobile platforms. The company's operating model has been developed and refined since publishing operations began in December 2015.

Digitalbox operates two trading brands, "Entertainment Daily" and "The Daily Mash". Entertainment Daily produces and publishes online UK entertainment news covering TV, showbiz and celebrity news. Entertainment Daily has averaged c. 2.2 million unique users per month over H1 2019, with 13 million monthly UK sessions. In March 2019, Digitalbox acquired leading online satirical website, The Daily Mash. The Daily Mash has over 4 million visits per month, and more than 900,000 Facebook followers.

Digitalbox generates revenue from the sale of advertising in and around the content it publishes. The Company's optimisation for mobile enables it to achieve revenues per session significantly ahead of market norms for publishers on mobile.